

# Cookies Policy

**AINVESTING.EU**

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Up Trend Ltd. (hereafter “the Company” or “Ainvesting”) is a Bulgarian Investment Firm (hereafter ‘BIF’) authorized and regulated by the Bulgarian Financial Supervision Commission (hereafter “FSC”) with License Number ПГ-03-110/13.07.20171 and operates in compliance to the Markets of Financial Instruments Act, in force from 01.11.2007, entered in the Commercial Register to the Register Agency with UI Code 121527003.

You should be aware that when you access or use our content, products, and services, we may collect information from your devices using 'cookies'.

When visitors enter our website [http:// www.ainvesting.eu](http://www.ainvesting.eu), We (UP TREND Ltd., UIC: 121527003, registered address: 51A “Nikola Y. Vaptsarov” Blvd., 1<sup>st</sup> floor, Lozenets district, Sofia, Bulgaria) receive and store information about their entry (date, time, IP address, log). This information is kept on our encrypted servers for a period of one (1) month. The purpose for which we collect and preserve this data is for UP TREND Ltd.'s legitimate interest, to maintain and administer the services, resolve disputes, identify and prevent malicious actions, and to ensure the proper functioning of our website for our users. Our cookies also help safeguard your interest - to recognise You as a user, personalise Your experience of using the website and keep track of the number of users who visit. Cookies also help various processes on the site, they make it possible to navigate between different pages of the site and transfer of information between the pages, facilitate form filing.

Cookies perform various different functions, and the purpose of this policy is to give you a clearer understanding of:

- What cookies are?
- Why we use cookies?
- How we use cookies?
- Cookies types.
- Managing cookies.

## What are cookies?

Cookies are small text files that are placed on your computer or mobile device when you access websites on the internet. They are not programs and cannot be executed as code or deliver viruses – instead cookies act more like a passport, which the site checks and updates whenever you visit.

The cookies we use typically collect anonymous identifiers associated with your device, browser, referring site URLs, time or usage information, Website preferences and settings, etc. (as further provided in this Policy).

## Why do we use cookies?

- Cookies are used by our websites to improve your online experience and to ensure that relevant content and functions are delivered and used more effectively.
- We use both session cookies and persistent cookies to perform various functions across our sites.
- Session cookies are downloaded to your device temporarily for the period that you browse a particular website; these cookies might allow you to navigate between pages more efficiently or enable websites to remember the preferences you select. Persistent cookies can be used to help websites remember you as a returning visitor.

## How we use cookies?

We use cookies for a number of reasons, including, but not limited:

- to assist new customers during the sign-up process,

- to allow customers to set Website preferences,
- verifying your identity for security purposes,
- determining the type of browser and settings you are using,
- allowing site owners and third-party advertisers to tailor content to your preferences,
- to allow customers to navigate between pages of the Website more efficiently,
- to run the functionality of the Website optimally and efficiently,
- to activate certain features of the Website,
- to gather information about customer/User activity on the Website and to understand how it is used,
- to detect and prevent fraudulent use of the Website,
- to track how customers/Users, arrive at our Website for marketing purposes and to track referrals,
- to deliver more relevant advertising to our customers/Users at the websites and mobile applications they visit
- for research and analytical purposes to see who Users interact with the Website in aggregate

We do not, under any circumstance, sell information collected via cookies.

Set out below is more information on these categories of cookies, including their purpose and whether these cookies collect personal data.

## Cookie Types

### Strictly Necessary Cookies

#### **Purpose**

These cookies are strictly necessary to enable you to navigate our websites and to use the features you have requested during the course of your experience. They are used to provide appropriate content to you, as a user.

Such cookies are essential to help your device download or stream information so that you can navigate around our websites, use its features and allow you to return to pages you have previously visited.

Here are some examples of strictly necessary cookies:

- To position information on your device or screen so that you can see and use our websites;
- To keep you logged in when you use our website, so you are not required to log in every time you visit; and
- Remember and update your selections.

These cookies do not remember your preferences or username beyond your current visit. They include, for example, cookies that enable you to log into secure areas of our website, use a credit card or make use of e-billing services.

#### **Data Collection**

Some of these cookies do collect your personal data in order to function. They may collect the following types of personal data:

- IP address
- Your approximately location, based on your IP address
- Identify you as being logged in our websites

#### **Cookie Validity**

These cookies are deleted when you close your web browser (browser session).

## Functionality Cookies

### **Purpose**

These cookies are used to recognise you when you return to our websites and allow us to remember the choices you make and to enable us to provide improved features. They also enhance the functionality of our websites by storing your preferences. Functional cookies record information about choices you've made (such as language preference) and allow us to provide more personal features.

### **More information**

Here are some examples of the uses of functionality cookies:

- To remember your preferences and settings such as language and location;
- To remember your selections; and
- To remember if you have used a specific product on the website.

### **Data Collection**

Some of these cookies do collect your personal data, to enable us to provide the services as outlined above.

### **Cookie Validity**

Functional cookies expire after a maximum of 2 years. Functionality cookies can be deleted from your browser history at any point before their expiry time.

## Performance Cookies

### **Purpose**

These cookies are used to collect information on website usage. Such cookies are used to provide aggregated statistics on visitors to our websites. These statistics are used for internal purposes to help us to test and improve the performance of our websites, providing a better user experience.

### **More information**

Here are some examples of the uses of performance cookies:

- To provide statistics on how our websites are used; and
- To assess errors within the user experience.

### **Data Collection**

While these cookies do not identify you personally while you are not logged in, they will collect your browser information and anonymised data, for the purposes outlined above.

### **Cookie Validity**

Performance cookies are valid for varying periods. Some performance cookies are deleted once you close your browser, while others have an indefinite validity period. Such cookies can be deleted at any stage using your browser settings.

## **Managing Cookies**

If you do not want Websites to place cookies on Your computer or mobile device at all, you can adapt your browser, and/or cookie settings as such that you will be notified before any cookie is placed. You can likewise adapt the settings as such so that your browser refuses all cookies, or only the third-party cookies.

You can delete all cookies that are already on your computer and you can set most browsers to prevent them from being placed. If you do this, however, you may have to manually adjust some preferences every time you visit our website or use our Platform and some services and functionalities we offer may not work.

Likewise, you can remove any of your cookies that have already been placed. Please note that you will have to separately adapt the settings for each browser, mobile device and computer You use.

Without cookies enabled we couldn't guarantee that our website and Your experience of it would be optimal, in some cases you may not be able to log in to your account if cookies are disabled.

It is important to note that different browsers offer differing ways to configure your browser's cookie settings. The following links to the "Help" pages of major browsers provide you with the steps on how to use to erase or adjust cookie file on your particular browser:

[Internet Explorer](#) | [Firefox](#) | [Chrome](#) | [Safari OS X](#) | [Opera](#) | [Safari iOS](#) | [Windows Mobile](#)

If necessary, consult your browser's "help" function, or go to your browser's manual.

You can opt out of Facebook Pixel cookies by visiting the Adverts tab in your Facebook profile settings.

For more details, please refer to:

[www.aboutcookies.org](http://www.aboutcookies.org)

[www.allaboutcookies.org/manage-cookies](http://www.allaboutcookies.org/manage-cookies)

[http://ec.europa.eu/ipg/basics/legal/cookies/index\\_en.htm](http://ec.europa.eu/ipg/basics/legal/cookies/index_en.htm).

The Company is committed to keeping your personal information safe. You can find more information in our complete Privacy Policy [here](#) and Terms and conditions for the Use of the Website [here](#).

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.

You block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site.

Except for essential cookies, all cookies will expire after three months' period.

Please note that we aren't responsible for the content of external websites.

If you have any questions about how we use Cookies, or wish to withdraw your consent, you can Contact Us at: Tel.: +359 2 815 56 60, E-mail: [compliance@ainvesting.eu](mailto:compliance@ainvesting.eu)